

They will remember with Web & Media Solutions



**BizTech**  
Solutions, Inc.  
[www.forbiztech.com](http://www.forbiztech.com)

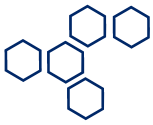
<Web & Media Solutions>

BizTech Solutions, Inc. produces distinctive, high-quality web design. We assist our clients in differentiating themselves from their competitors, by providing an essential user experience, best-of-breed functionality and optimal usability for the web. We work closely with our clients to uncover and understand their customers' needs- as well as their own- and build web presences which meet the client's return on investment , and exceed their customer's expectations.

The BizTech team of design and technology professionals create web sites to meet a variety of business goals, from providing an effective channel for communication, to generating revenue by capturing new and repeat customers and visitors. We also design intranet and extranet solutions, adopting similar design strategies as external websites. BizTech utilizes New Media elements, such as Macromedia Flash™, to transform a static web site into a dynamic, intelligent and interactive experience.

Get noticed and make an impact...

<title> How Are You Getting Noticed? </title>



## Today a Web site for any company is a necessity.



Numerous companies have out-dated or inefficient web sites. They were created at a time when having a web site was a luxury, and access to the Internet had not been as readily available.

Web sites are not only a means for instantaneous marketing and information, but they give a company another outlet to their customers: a way for the customer to delve deeper into the products and services they seek.

Our full range of  
Web Design Solutions &  
Development Services  
include >>

- Web Site Strategy
- Information Architecture
- Web & Graphic Design
- Content Planning & Integration
- Content Management
- Usability Testing
- Site Performance Assessment

### New Media Solutions

**New Media** >> a compilation of *art* and *technology* - producing rich, innovative and dynamic results.

Such forms of new media are Macromedia Flash™: a compilation of motion, sound, text, and graphics in an interactive, constant, and intelligent manner. Whether viewed over the Internet or on a CD, new media transforms a static Web page or plain presentation into an intelligent, memorable and interactive experience for anyone with access to a computer.

When new media tools are used effectively they provide an exciting way for customers, colleagues, and employees to:

- >> **View** your products
- >> **Learn** more about your services
- >> **Conduct** a demo
- >> **Participate** in an educational or training presentation



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